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## Khet Bachao Abhiyan reaches grassroots: ICAR-KVK Nimbudera engages farmers and input dealers

**SRI VIJAYA PURAM, JUNE 10/--** ICAR-Krishi Vigyan Kendra, Nimbudera, in collaboration with UTATMA, Department of Agriculture, A & N Administration, organized awareness programmes under "Khet Bachao Abhiyan 2026" on 8th June 2026 at Santipur village, Swadesh Nagar Gram

farming practices for improving soil health and productivity. Mr. P.R. Singaram, Pradhan, GP Subhashgram, addressed the gathering and highlighted the importance of balanced fertilizer use and promotion of organic farming practices in the Diglipur Block. During the programmes, experts from

expenditure. Participants were encouraged to adopt organic and natural farming practices, including the use of organic manures and biofertilizers, to improve soil health, reduce chemical dependency, and promote sustainable agriculture. A special interaction session was conducted with local input dealers at Subhashgram Panchayat to promote responsible advisory services and ensure the availability of quality agricultural inputs to farmers. The role of input dealers in creating awareness among farmers regarding balanced fertilizer use and sustainable farming practices was also emphasized. The programmes received an encouraging response from participants, who appreciated the initiative and expressed their interest in adopting improved soil management practices for enhancing crop productivity and conserving soil resources.

The programme was conducted under the guidance of Dr. Y. Ramakrishna, Principal Scientist & Head (i/c), ICAR-KVK Nimbudera, and Dr. Jai Sunder, Director (Act.), ICAR-CIARI, Sri Vijayapuram. A total of 38 participants attended the programmes.



Panchayat with farmers and at Subhashgram Panchayat with local agricultural input dealers. The programmes witnessed active participation from farmers, input dealers, and local representatives. The programmes aimed to create awareness among farmers and input dealers on sustainable soil management, balanced fertilizer use, and promotion of organic and natural

ICAR-KVK Nimbudera sensitized participants about the judicious and balanced use of fertilizers based on crop requirements and soil nutrient status. Detailed information was provided on the importance of Soil Health Cards and their role in guiding farmers towards efficient nutrient management, improving fertilizer use efficiency, and reducing unnecessary input