

Nationwide 'Viksit Krishi Sankalp Abhiyan' to Launch in A&N Islands from May 29

MAY 27, 2025 BY SANJIB KUMAR ROY - LEAVE A COMMENT

Sri Vijaya Puram, May 27: The Ministry of Agriculture & Farmers Welfare, Govt. of India is launching a National Level Campaign Pre-Kharif Campaign titled 'Viksit Krishi Sankalp Abhiyan' from 29th May to 12th June, 2025 across all States and Union Territories of the country. In line with the directives of the Ministry of Agriculture and Farmers' Welfare, Government of India, the Department of Agriculture, Andaman and Nicobar Administration will organize the Pre-Kharif Campaign titled 'Viksit Krishi Sankalp Abhiyan' across all Zones from 29th May to 12th June, 2025 in coordination with Krishi Vigyan Kendras, District Administration, Department of Animal Husbandry & Veterinary Services, Department of Fisheries and Department of Rural Development, Panchayati Raj Institutions and Urban Local Bodies.

Although, the target given by the Ministry is to reach out to 3000 farmers, however, the Viksit Krishi Sankalp Abhiyan will be conducted across all Gram Panchayats of Andaman and Nicobar Islands with the aim to reach each and every farmer and spreading awareness among farmers about modern agricultural practices of major Kharif crops, dissemination of information regarding various Government Schemes and Policies beneficial for farmers, use of Soil Health Cards for proper decision-making by farmers for balanced use of fertilizers, including micronutrients, awareness about judicious and appropriate use of chemical fertilizers.

During the campaign, Officials from the Departments of Agriculture, Animal Husbandry & Veterinary Services and Fisheries, along with Scientists from Krishi Vigyan Kendra (KVK), will engage directly with the farmers. They will provide detailed information on various central schemes and sustainable farming practices. To ensure the successful organization of the Abhiyan, the Director of Agriculture has conducted three meetings, one with the Gram

Dovetailing with other Flagship schemes:

Panchayat Pradhans.

During the campaign, a saturation drive will be carried out for flagship programs such as PM-KISAN and Pradhan Mantri Fasal Bima Yojana (PMFBY). Farmer Registry activities will also be carried out during the campaign. In addition to daytime events, evening campaigning will take place at selected locations and village chaupals across different zones to ensure wider outreach. The awareness on Pre-Kharif campaign titled Viksit Krishi Sankalp Abhiyan will also be carried out through Social Media activities.

To make the campaign more effective pamphlets and leaflets explaining various schemes will be distributed. Boats will be used to reach farmers living in remote Island areas. Publicity Vans (Raths) equipped with banners and audio announcements will travel through villages for wide publicity of the Abhiyan in order to reach every corner & every farmer.